

February 1, 2005

Raleigh, NC—Connections Too, a business-to-business marketing communications, multimedia, video, advertising, branding, PR, and training company, today announced its updated website (www.connectionstoo.com), the fourth version since the first site was launched in 1997.

“The current website is simple and focuses on the broad spectrum of industry expertise developed since formation of the company in 1992,” said Rob Karn, VP of Marketing. “Our previous website demonstrated the bells and whistles possible with a website. Now simplicity of design and clarity of message is what our clients want in their websites and this site reflects that same feel,” Karn continued.

Connections Too made the commitment to update the content and positioning to communicate the changes in the company. “We have expanded from our base of technology and telecom clients and added expertise in healthcare, insurance and banking,” Karn commented. “We serve our clients by knowing their industry so that we can add value to their communications projects. Industry expertise combined with our creative solutions is a differentiator for us,” he concluded.

About Connections Too

Connections Too (www.connectionstoo.com) located in Raleigh, NC has served clients with marketing communications, multimedia, video, advertising, branding and PR since 1992. The company specializes in technology, telecom, healthcare, insurance and banking for Fortune 1500 clients. It creates training packages through its sister company Simplified Training Solutions (www.simplifiedtraining.com).