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Raleigh, NC

Connections Too, a business-to-business marketing communications, multimedia, video, advertising, branding, PR, and training company, announced the completion of a security card animation to be used with Visitor Link, the advanced visitor processing and lobby management system deployed by Kastle Systems (www.kastle.com). Visitor Link enables tenants and building managers to pre-authorize clients and guests via the Internet. Visitors can check in at a self-service kiosk, thereby avoiding long lines and delays commonly associated with security registration.

The animation visually demonstrates to building visitors how to check themselves in at the kiosk without interacting with a security guard. The animation guides the user to vertically insert a driver's license (with a two-dimensional bar code) into a scanner's slot or swipe a credit card (with a magnetic stripe) through another slot. The terminal then prints an admission badge.

"In a short timeframe, Connections Too delivered quality animation that is easy to understand," said Rafael Molinari, Vice President of Product Integration and Support, Kastle Systems. "As building owners and managers have stepped up security in their lobbies, Kastle Systems has enhanced and streamlined visitor registration. The Visitor Link system promotes building safety and security where people notice it most: the building's welcome area. The visitor processing system is just one element of the comprehensive security systems that are designed, installed, and run by Kastle.

Connections Too provides cost-effective animations that can be part of presentations, CDs, or web display. "We have a depth of experience providing marketing and training animations for our clients in commercial real estate, healthcare, and technology," said Rob Karn, Vice President Marketing, Connections Too.

About Kastle Systems

Kastle Systems is the established leader in building security, with more than 1700 properties and 33 years of experience creating comprehensive security system solutions for the real estate industry. Kastle is the only company to design, install, maintain, and run security systems on behalf of building owners and tenants in the U.S. and Australia. The Company enables landlords and tenants to outsource security system management for cost savings and heightened performance. To learn more about Kastle and its security solutions, visit www.kastle.com.

About Connections Too

Connections Too (www.connectionstoo.com) located in Raleigh, NC has served clients with marketing communications, multimedia, video, advertising, branding and PR since 1992. The company specializes in technology, telecom, healthcare, insurance and banking for Fortune 1500 clients. It creates training packages through its sister company Simplified Training Solutions (www.simplifiedtraining.com).